

**Invitation for Expressions of Interest (EOI) for Services**

1	Ministry/Division	Posts and Telecommunications Division, Ministry of Posts, Telecommunications and Information Technology	
2	Agency	Bangladesh Satellite Company Limited	
3	Procuring Entity Name	Dr. Shahjahan Mahmood, Chairman and CEO	
4	Procuring Entity Code	Not used at present	
5	Procuring Entity District	Dhaka	
6	Expression of Interest for Selection of	Consulting Firm (National) (Time-Based)	
7	Title Of Service	Procurement of Post deployment support services of TRP devices	
8	EOI Ref No	14.39.0000.012.07.004.22-9(M)	
9	Date	17/01/2024	
<b>KEY INFORMATION</b>			
10.	Procurement Sub-Method	Quality and Cost Based Selection (QCBS)	
<b>FUNDING INFORMATION</b>			
11.	Budget and Source of funds	Own Funds	
11.	Development Partner (if applicable)	N/A	
<b>PARTICULAR INFORMATION</b>			
12.	Project/Programme Code	N/A	
13.	EOI Closing Date and Time	01 February 2024	12:05 PM
14.	Publication Date	18 January 2024	
<b>INFORMATION FOR APPLICANT</b>			
15.	<p><b><u>Brief Description of the Assignment:</u></b> BSCL has deployed 500 Audience End Devices/ Television Rating Point (TRP) devices in the whole country. Under the terms and conditions set by BSCL, the tenderer must provide post-deployment support services per device throughout Bangladesh.</p> <p><b><u>Objectives of the assignment:</u></b> To support post-deployment services for TRP devices for 18 months in 2 areas- Area-1: Dhaka division: 230 Audience End Devices/ Television Rating Point (TRP) devices Area-2: Rest of the divisions: 270 Audience End Devices/ Television Rating Point (TRP) devices</p>		
16.	<p><b><u>Experience, Resources and Delivery Capacity Required:</u></b> EOI should include the following information: a) The tenderer must have experience of conducting surveys at least 5000 household over the last 5 years all over Bangladesh. b) The tenderer must have experience of designing methodology (sampling techniques, sample size determination, sample allocation, data analysis plan) of at least 2 studies over the last 5 years. c) The data collector panels of the tenderer need to have a minimum of 03 ( three) years of expertise in field-level data collection. d) The management panel must have at least one member with educational backgrounds in statistics e) Up-to-date valid Trade License, TIN, BIN Certificate must be submitted.</p>		
17.	<p><b><u>Other Details (if applicable)</u></b> i) Short listing will be made in accordance with the 'Rule-115 of Public Procurement Rule (PPR)-2008' ii) EOI as well as attached forms/supporting documents shall be written in English. iii) <b>The Detailed Scope of services will be found at <a href="http://www.bscl.gov.bd">http://www.bscl.gov.bd</a> (under tender notice) along with EOI notice.</b> iv) Two (2) signed copies of EOI along with 1 (one) original shall be submitted in a sealed envelope mentioning 'Procurement of Post deployment support services of TRP devices' on top of the sealed envelope and shall be submitted to the following address before above-mentioned date and time. v) EOIs submitted by Consulting Firm will be screened and Consulting Firm will be shortlisted. Only short-listed Consulting Firm will be invited to submit proposals. Interested applicants may obtain further information from the office mentioned below during the office hours (9:00 to 16:00 hours BST)</p>		
<b>PROCURING ENTITY DETAILS</b>			
18.	Name of the Official Inviting EOI	Dr. Shahjahan Mahmood	
19.	Designation of the Official Inviting EOI	Chairman and CEO, Bangladesh Satellite Company Limited (BSCL)	
20.	Address of the Official Inviting EOI	116, SEL Rose-N-Dale, 7th & 8th floor, Kazi Nazrul Islam Avenue, Dhaka-1000	
21.	Contact Details of the Official Inviting EOI	Phone: +88 02 41030091-92 E-mail: <a href="mailto:procurement@bscl.com.bd">procurement@bscl.com.bd</a> ; <a href="mailto:info@bscl.com.bd">info@bscl.com.bd</a>	
<b>The procuring entity reserves the right to accept or rejects all EOIs</b>			

(signed)  
Rehenuma Tarannum  
Manager, Procurement (Additional Charge)  
Bangladesh Satellite Company Limited.

## Terms of Reference

### Background of the project:

Bangladesh Satellite Company Limited (BSCL) is providing Television Rating Point (TRP) services as per the policy consent and instructions of the Ministry of Information and Broadcasting. Regarding this, BSCL has deployed 500 Audience End Devices/ Television Rating Point (TRP) devices in the whole country. Under the terms and conditions set by the BSCL, the tenderer must provide post-deployment assistance per device throughout Bangladesh. Post deployment support service of 500 Audience End Devices/ Television Rating Point (TRP) devices is divided into 2 areas-

Area-1: Dhaka division: 230 Audience End Devices/ Television Rating Point (TRP) devices

Area-2: Rest of the divisions: 270 Audience End Devices/ Television Rating Point (TRP) devices

### Objectives of the assignment:

To support post-deployment services for TRP devices for 18 months in 2 areas-

Area-1: Dhaka division: 230 Audience End Devices/ Television Rating Point (TRP) devices

Area-2: Rest of the divisions: 270 Audience End Devices/ Television Rating Point (TRP) devices

### Required Experience:

The minimum required qualification and experience of professional staff are as follows:

S/L	Professional staff	Qualification	Experience
01	Management panel	Bachelor and Masters in Statistics	At least 5 years
02	Team lead/Supervisor	At least Bachelor in Statistics	At least 3 years
03	Field Staff	At least HSC or equivalent	At least 2 years

### Field Staff:

Area -1: For Dhaka division: at least two field person or needed number of people to maintain SLA as mentioned in Article 'Post Deployment Support'

Area -2: Rest of the divisions: needed number of people to maintain SLA as mentioned in Article 'Post Deployment Support'

### Experience of the Consultant relevant to the assignment:

- The tenderer must have experience of conducting surveys at least 5000 Households over the last 5 years all over Bangladesh.
- Experience of designing methodology (sampling techniques, sample size determination, sample allocation, data analysis plan) of at least 2 studies over the last 5 years.
- Experience in Digital data collection and real-time monitoring.