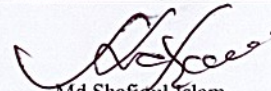


**Invitation for Expressions of Interest (EOI) for Services**

Reference No: 14.39.0000.012.07.004.22.133

Date: 04/04/2023

01.	Ministry/ Division	Posts and Telecommunications Division, Ministry of Posts, Telecommunications and Information Technology	
02.	Agency	Bangladesh Communication Satellite Company Limited	
03.	Name of Procuring Entity	Managing Director	
04.	Title of Service	Survey, deployment, and post-deployment support services for TRP device.	
05.	Procuring Entity District	Dhaka	
06.	Expression of Interest for selection of	Consulting Firm (Time based)	
07.	EOI Reference No.	14.39.0000.012.07.004.22.132	
08.	Date	04/04/2023	
<b>KEY INFORMATION</b>			
09.	Procurement Sub-Method	Quality and Cost Based Selection (QCBS)	
<b>FUNDING INFORMATION</b>			
10.	Budget and Source of funds	Revenue Budget	Own Funds
11.	Development Partner (if applicable)	N/A	
<b>PARTICULAR INFORMATION</b>			
12.	Project/Programme Code	N/A	
13.	Project/Programme Name	N/A	
14.	EOI Closing Date and Time	18 April 2023	12:05 PM
<b>INFORMATION FOR APPLICANT</b>			
15.	<b>Brief Description of the Assignment:</b> Bangladesh Satellite Company Limited (BSCL) intends to start an initiative to deploy/ install 300 Audience End Devices/ Television Rating Point (TRP) devices in the whole country. According to the tenderer survey and convincing capacity, these 300 devices need to be deployed/ installed. Under the terms and conditions set by the BSCL, the tenderer must deploy/ install the TRP device throughout Bangladesh and provide post-deployment assistance per device.		
16.	<b>Experience, Resources &amp; Delivery Required:</b> a) The tenderer must have experience of conducting at least two surveys at the household level over the last 5 years. b) The tenderer must have experience of designing methodology (sampling techniques, sample size determination, sample allocation, data analysis plan) of at least 2 studies over the last 5 years. c) The data collector panels of the tenderer need to have a minimum of five years of expertise in field-level data collection. d) The management panel must have at least one member with educational backgrounds in statistics e) The tenderer needs to have at least 05 training experience in Survey/Research/data analysis f) Require expertise in developing survey reports in both English and Bangla g) Ability to obtain various papers, data, and information from the Bangladesh Bureau of Statistics (BBS) if required. h) Digital data (ODK, Kobo tool box) collection and real-time monitoring experience. i) Knowledge of TRP devices is advantageous.		
17.	<b>Other Details (If Applicable)</b> The applicant must submit the following documents along with EOI: a) Up-to-date valid Trade License, TIN, BIN Certificate. b) Original copy of up-to-date Bank Solvency Certificate (not more than 15 days old). c) Company brochure/profile covering company expertise, strength and experience. d) Supporting documents as proof of conducting survey. e) Supporting documents for the methodology of at least two survey studies. f) Proof of documents regarding training. g) CV of the Data collectors panel (at least 5 members). h) Any other documents that might be needed to prove compliance for row 'Experience, Resource & Delivery Capacity Required'.		
<b>PROCURING ENTITY DETAILS</b>			
17.	Name of the Official Inviting EOI	Md Shafiqul Islam	
18.	Designation of the Official Inviting EOI	Managing Director (Additional Duty), Bangladesh Satellite Company Limited (BSCL)	
19.	Address of the Official Inviting EOI	Bangladesh Satellite Company Limited SEL Rose-N-Dale, Level: 7 & 8, 116 Kazi Nazrul Islam Avenue, Dhaka-1000.	
20.	Contact Details of the Official Inviting EOI	Phone: +88 02 41030091-92 E-mail: <a href="mailto:info@bscl.com.bd">info@bscl.com.bd</a> , <a href="mailto:procurement@bscl.com.bd">procurement@bscl.com.bd</a>	
<b>The procuring entity reserves the right to accept or rejects all EOIs</b>			

  
 Md Shafiqul Islam  
 Managing Director (Additional Charge)  
 Bangladesh Satellite Company Limited (BSCL)