

## Invitation for Expressions of Interest (EOI) for Services

Reference No: 14.39.0000.012.07.004.22.121

Date: 29/03/2023

01.	Ministry/ Division	Posts and Telecommunications Division, Ministry of Posts, Telecommunications and Information Technology	
02.	Agency	Bangladesh Communication Satellite Company Limited	
03.	Name of Procuring Entity	Managing Director	
04.	Title of Service	Commissioning, Development and Operation support services of TRP system	
05.	Procuring Entity District	Dhaka	
06.	Expression of Interest for selection of	Consulting Firm (Time based)	
07.	EOI Reference No.	14.39.0000.012.07.004.22.120	
08.	Date	29/03/2023	
<b>KEY INFORMATION</b>			
09.	Procurement Sub-Method	Quality and Cost Based Selection (QCBS)	
<b>FUNDING INFORMATION</b>			
10.	Budget and Source of funds	Revenue Budget	Own Funds
11.	Development Partner (if applicable)	N/A	
<b>PARTICULAR INFORMATION</b>			
12.	Project/Programme Code	N/A	
13.	Project/Programme Name	N/A	
14.	EOI Closing Date and Time	30/04/2023	04:00pm
<b>INFORMATION FOR APPLICANT</b>			
15.	<b><u>Brief Description of the Assignment:</u></b> 1. TRP (Television Rating Point) system with post processing system. 2. Add functionality/module to the system as per requirement. 3. Train the system from time to time to adopt changes to the system or data. 4. Necessary firmware/software upgrade in the user devices and in the system 5. Support service for operating TRP system. 6. Research and Development works for enhancement of the system.		
16.	<b><u>Experience, Resources &amp; Delivery Required:</u></b> Capability of Image Processing, Sound Analysis, Database handling, Machine Learning technology with experience in R&D works having research team.		
17.	<b><u>Other Details (If Applicable)</u></b> 1. BSCL has already deployed 200 Image processing-based Audience End Devices to households. These 200 devices must be incorporated in this system. Required necessary support and information will be provided by BSCL 2. Universities can also apply.		
<b>PROCURING ENTITY DETAILS</b>			
17.	Name of the Official Inviting EOI	Md Shafiqul Islam	
18.	Designation of the Official Inviting EOI	Managing Director (Additional Duty), Bangladesh Satellite Company Limited (BSCL)	
19.	Address of the Official Inviting EOI	Bangladesh Satellite Company Limited SEL Rose-N-Dale, Level: 7 & 8, 116 Kazi Nazrul Islam Avenue, Dhaka-1205.	
20.	Contact Details of the Official Inviting EOI	Phone: +88 02 41030091-92 E-mail: info@bscl.com.bd	
<b>The procuring entity reserves the right to accept or rejects all EOIs</b>			

(Signed)  
Md Shafiqul Islam  
Managing Director (Additional Charge)  
Bangladesh Satellite Company Limited (BSCL)